

Executive Summary

Prepared For: WATERMARK EQUITIES, LLC

Project Code: 1762285

Order #: 963154828

Site: 02

HOLLY RD AND 175, GRAND BLANC, MI , 0.00-10.00 Miles, Total



- The population in this area is estimated to change from 223,067 to 231,882, resulting in a growth of 4.0% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.4%.
The population in the United States is estimated to change from 281,421,906 to 292,936,668, resulting in a growth of 4.1% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.8%.
 - The current year median age for this population is 36.0, while the average age is 36.6. Five years from now, the median age is projected to be 36.9.
The current year median age for the United States is 36.0, while the average age is 36.9. Five years from now, the median age is projected to be 36.7.
 - Of this area's current year estimated population:
84.0% are White Alone, 11.0% are Black or African Am. Alone, 0.6% are Am. Indian and Alaska Nat. Alone, 1.2% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 0.8% are Some Other Race, and 2.4% are Two or More Races.
For the entire United States:
73.8% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.0% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.1% are Some Other Race, and 2.7% are Two or More Races.
 - This area's current estimated Hispanic or Latino population is 2.6%, while the United States current estimated Hispanic or Latino population is 14.0%.
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- The number of households in this area is estimated to change from 89,400 to 93,512, resulting in an increase of 4.6% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.3%.
The number of households in the United States is estimated to change from 105,480,101 to 109,949,228, resulting in an increase of 4.2% between 2000 and the current year. Over the next five years, the number is projected to increase by 5.0%.
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- The average household income is estimated to be \$61,012 for the current year, while the average household income for the United States is estimated to be \$63,301 for the same time frame.
The average household income in this area is projected to increase 8.7% over the next five years, from \$61,012 to \$66,320. The United States is projected to have a 13.3% increase in average household income.
 - The current year estimated per capita income for this area is \$24,894, compared to an estimate of \$24,092 for the United States as a whole.
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- For this area, 48.0% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
0.0% are in the Armed Forces, 62.1% are employed civilians, 3.5% are unemployed civilians, and 34.4% are not in the labor force.

For the United States, 46.6% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 59.9% are employed civilians, 3.6% are unemployed civilians, and 35.9% are not in the labor force.

- For this area, 48.0% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
29.1% have occupation type blue collar, 55.7% are white collar, and 15.2% are Service & farm workers.

For the United States, 46.6% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

24.0% have occupation type blue collar, 60.0% are white collar, and 16.1% are Service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

11.3% are in "Management, Business, and Financial Operations", 20.2% are in "Professional and Related Occupations", 14.9% are in "Service", and 24.2% are in "Sales and Office".

0.2% are in "Farming, Fishing, and Forestry", 10.6% are in "Construction, Extraction, and Maintenance", and 18.5% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.6% are in "Management, Business, and Financial Operations", 20.2% are in "Professional and Related Occupations", 14.8% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.5% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 7.3% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 13.4% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, or Doctorate Degree, while 15.7% had earned a Bachelor's Degree.

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- Most of the dwellings in this area (72.2%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.5%).
- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (68.5%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.4%) for the same year.
- The majority of housing units in this area (16.5%) are estimated to have been Housing Unit Built 1950 to 1959 for the current year.
Most of the housing units in the United States (17.4%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

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HOLLY RD AND 175, GRAND BLANC, MI , 0.00-15.00 Miles, Total



- The population in this area is estimated to change from 437,540 to 448,225, resulting in a growth of 2.4% between 2000 and the current year. Over the next five years, the population is projected to grow by 2.7%.
The population in the United States is estimated to change from 281,421,906 to 292,936,668, resulting in a growth of 4.1% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.8%.
 - The current year median age for this population is 35.8, while the average age is 36.0. Five years from now, the median age is projected to be 36.6.
The current year median age for the United States is 36.0, while the average age is 36.9. Five years from now, the median age is projected to be 36.7.
 - Of this area's current year estimated population:
75.8% are White Alone, 19.6% are Black or African Am. Alone, 0.5% are Am. Indian and Alaska Nat. Alone, 0.9% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 0.8% are Some Other Race, and 2.3% are Two or More Races.
For the entire United States:
73.8% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.0% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.1% are Some Other Race, and 2.7% are Two or More Races.
 - This area's current estimated Hispanic or Latino population is 2.4%, while the United States current estimated Hispanic or Latino population is 14.0%.
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- The number of households in this area is estimated to change from 167,943 to 173,240, resulting in an increase of 3.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 3.7%.
The number of households in the United States is estimated to change from 105,480,101 to 109,949,228, resulting in an increase of 4.2% between 2000 and the current year. Over the next five years, the number is projected to increase by 5.0%.
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- The average household income is estimated to be \$61,219 for the current year, while the average household income for the United States is estimated to be \$63,301 for the same time frame.
The average household income in this area is projected to increase 9.5% over the next five years, from \$61,219 to \$67,034. The United States is projected to have a 13.3% increase in average household income.
 - The current year estimated per capita income for this area is \$23,906, compared to an estimate of \$24,092 for the United States as a whole.
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HOLLY RD AND 175, GRAND BLANC, MI , 0.00-15.00 Miles, Total



- For this area, 45.8% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
0.0% are in the Armed Forces, 60.4% are employed civilians, 4.3% are unemployed civilians, and 35.3% are not in the labor force.

For the United States, 46.6% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 59.9% are employed civilians, 3.6% are unemployed civilians, and 35.9% are not in the labor force.

- For this area, 45.8% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
30.5% have occupation type blue collar, 53.5% are white collar, and 15.9% are Service & farm workers.

For the United States, 46.6% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

24.0% have occupation type blue collar, 60.0% are white collar, and 16.1% are Service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

10.8% are in "Management, Business, and Financial Operations", 18.8% are in "Professional and Related Occupations", 15.7% are in "Service", and 24.0% are in "Sales and Office".

0.2% are in "Farming, Fishing, and Forestry", 10.8% are in "Construction, Extraction, and Maintenance", and 19.7% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.6% are in "Management, Business, and Financial Operations", 20.2% are in "Professional and Related Occupations", 14.8% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.5% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 6.6% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 12.0% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, or Doctorate Degree, while 15.7% had earned a Bachelor's Degree.

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HOLLY RD AND 175, GRAND BLANC, MI , 0.00-15.00 Miles, Total



- Most of the dwellings in this area (74.4%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.5%).
- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (73.2%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.4%) for the same year.
- The majority of housing units in this area (17.3%) are estimated to have been Housing Unit Built 1950 to 1959 for the current year.
Most of the housing units in the United States (17.4%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

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HOLLY RD AND 175, GRAND BLANC, MI , 0.00-20.00 Miles, Total



- The population in this area is estimated to change from 658,104 to 678,838, resulting in a growth of 3.2% between 2000 and the current year. Over the next five years, the population is projected to grow by 3.6%.
The population in the United States is estimated to change from 281,421,906 to 292,936,668, resulting in a growth of 4.1% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.8%.
 - The current year median age for this population is 36.2, while the average age is 36.2. Five years from now, the median age is projected to be 37.0.
The current year median age for the United States is 36.0, while the average age is 36.9. Five years from now, the median age is projected to be 36.7.
 - Of this area's current year estimated population:
82.4% are White Alone, 13.5% are Black or African Am. Alone, 0.5% are Am. Indian and Alaska Nat. Alone, 0.9% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 0.7% are Some Other Race, and 2.1% are Two or More Races.
For the entire United States:
73.8% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.0% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.1% are Some Other Race, and 2.7% are Two or More Races.
 - This area's current estimated Hispanic or Latino population is 2.4%, while the United States current estimated Hispanic or Latino population is 14.0%.
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- The number of households in this area is estimated to change from 249,200 to 259,070, resulting in an increase of 4.0% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 4.6%.
The number of households in the United States is estimated to change from 105,480,101 to 109,949,228, resulting in an increase of 4.2% between 2000 and the current year. Over the next five years, the number is projected to increase by 5.0%.
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- The average household income is estimated to be \$66,405 for the current year, while the average household income for the United States is estimated to be \$63,301 for the same time frame.
The average household income in this area is projected to increase 10.9% over the next five years, from \$66,405 to \$73,675. The United States is projected to have a 13.3% increase in average household income.
 - The current year estimated per capita income for this area is \$25,570, compared to an estimate of \$24,092 for the United States as a whole.
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HOLLY RD AND 175, GRAND BLANC, MI , 0.00-20.00 Miles, Total



- For this area, 47.4% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
0.0% are in the Armed Forces, 62.2% are employed civilians, 3.8% are unemployed civilians, and 34.0% are not in the labor force.

For the United States, 46.6% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 59.9% are employed civilians, 3.6% are unemployed civilians, and 35.9% are not in the labor force.

- For this area, 47.4% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:
29.7% have occupation type blue collar, 55.4% are white collar, and 14.9% are Service & farm workers.

For the United States, 46.6% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

24.0% have occupation type blue collar, 60.0% are white collar, and 16.1% are Service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

11.8% are in "Management, Business, and Financial Operations", 19.2% are in "Professional and Related Occupations", 14.6% are in "Service", and 24.6% are in "Sales and Office".

0.2% are in "Farming, Fishing, and Forestry", 11.0% are in "Construction, Extraction, and Maintenance", and 18.7% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.6% are in "Management, Business, and Financial Operations", 20.2% are in "Professional and Related Occupations", 14.8% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.5% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 6.7% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 13.1% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, or Doctorate Degree, while 15.7% had earned a Bachelor's Degree.

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- Most of the dwellings in this area (78.1%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.5%).
- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (74.0%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.4%) for the same year.
- The majority of housing units in this area (18.4%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.
Most of the housing units in the United States (17.4%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

